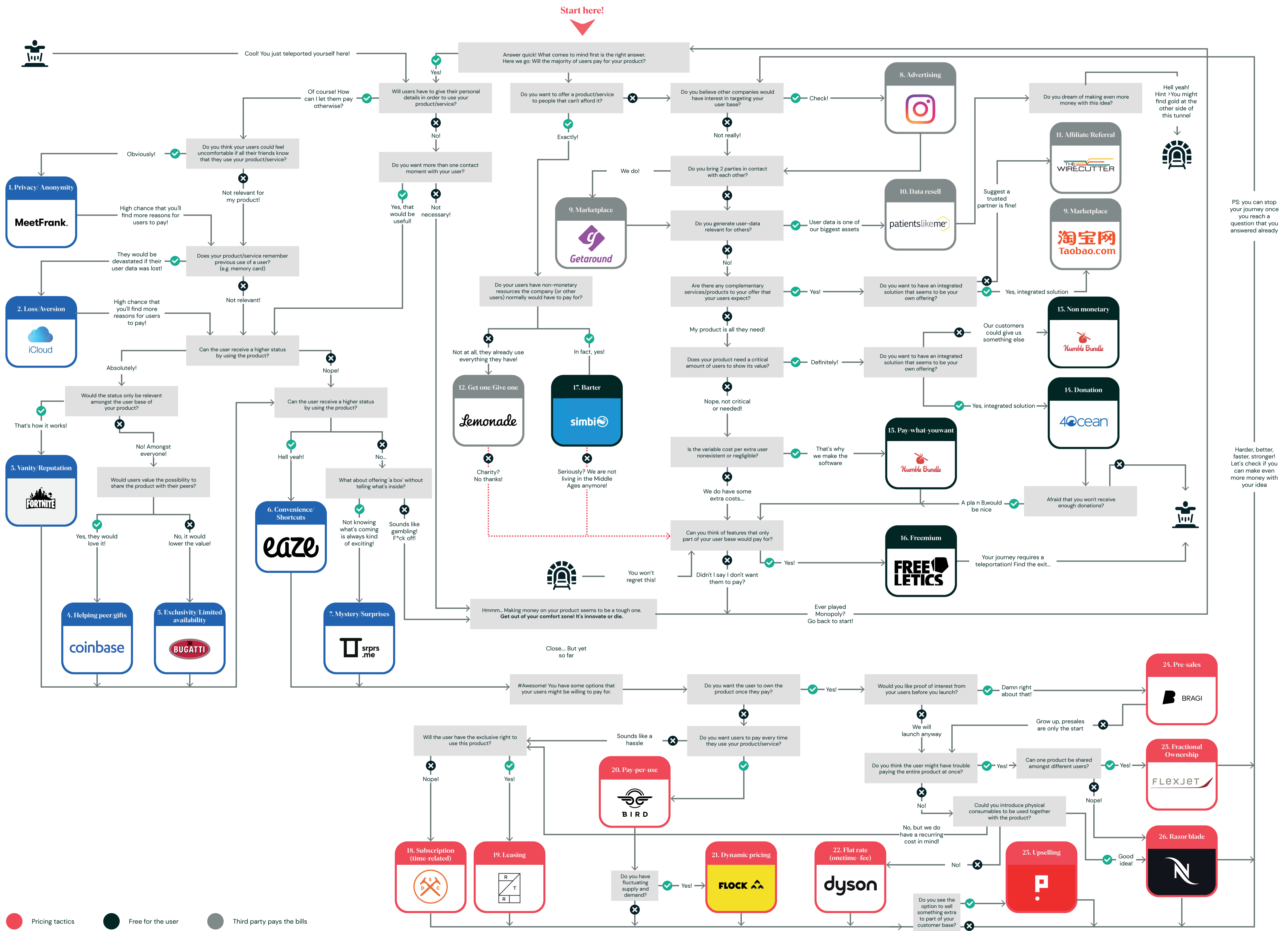


# Revenue model flowchart B2C

Team: \_\_\_\_\_



● Value proposition   
 ● Pricing tactics   
 ● Free for the user   
 ● Third party pays the bills