

# Rate your readiness level for the Low Touch Economy

latest updates: [lowtoucheconomy.com](http://lowtoucheconomy.com)

<b>Employee interactions</b>	To conduct business, physical contact is needed between employees and/or clients
<b>Client interactions</b>	Clients and/or employees need to share the same equipment or objects
<b>Physical location</b>	Clients and employees share the same indoor spaces
<b>Employee gatherings</b>	Employees work closely together in groups to run your business
<b>Client Gatherings</b>	Clients need to be in groups to enjoy your product or service
<b>Extra vulnerable</b>	Your employees or clients involve (even partially) vulnerable groups, such as the elderly
<b>Travel</b>	Clients/employees need to travel for your product or service
<b>Demand</b>	Demand volatility of your business model closely correlates with the health crisis
<b>Supply chain</b>	Your business model is dependent on local or international supply chain
<b>Rigid structure</b>	The business is governed by rigid structures/can't change quickly with society

1	2	3	4	5
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●

**Results: Lower scores are better**

**1 = doesn't apply to your situation**  
**5 = applies to your situation**

- ▶ Score 1 or 2 in all sections?  
You should be able to adapt your organization to succeed in the Low Touch Economy with minor tweaks
- ▶ Any area in which you score 3 or above needs to be addressed. This could reflect a significant hurdle for your ability to grow in the Low Touch Economy.
- ▶ **A total score above 25? You will need to redesign a large part of your business model and/or operating model if you want to play any role in the Low Touch Economy.**
- ▶ The higher the score, the more agile your organization needs to be. You must prepare for potential aftershocks in the market.