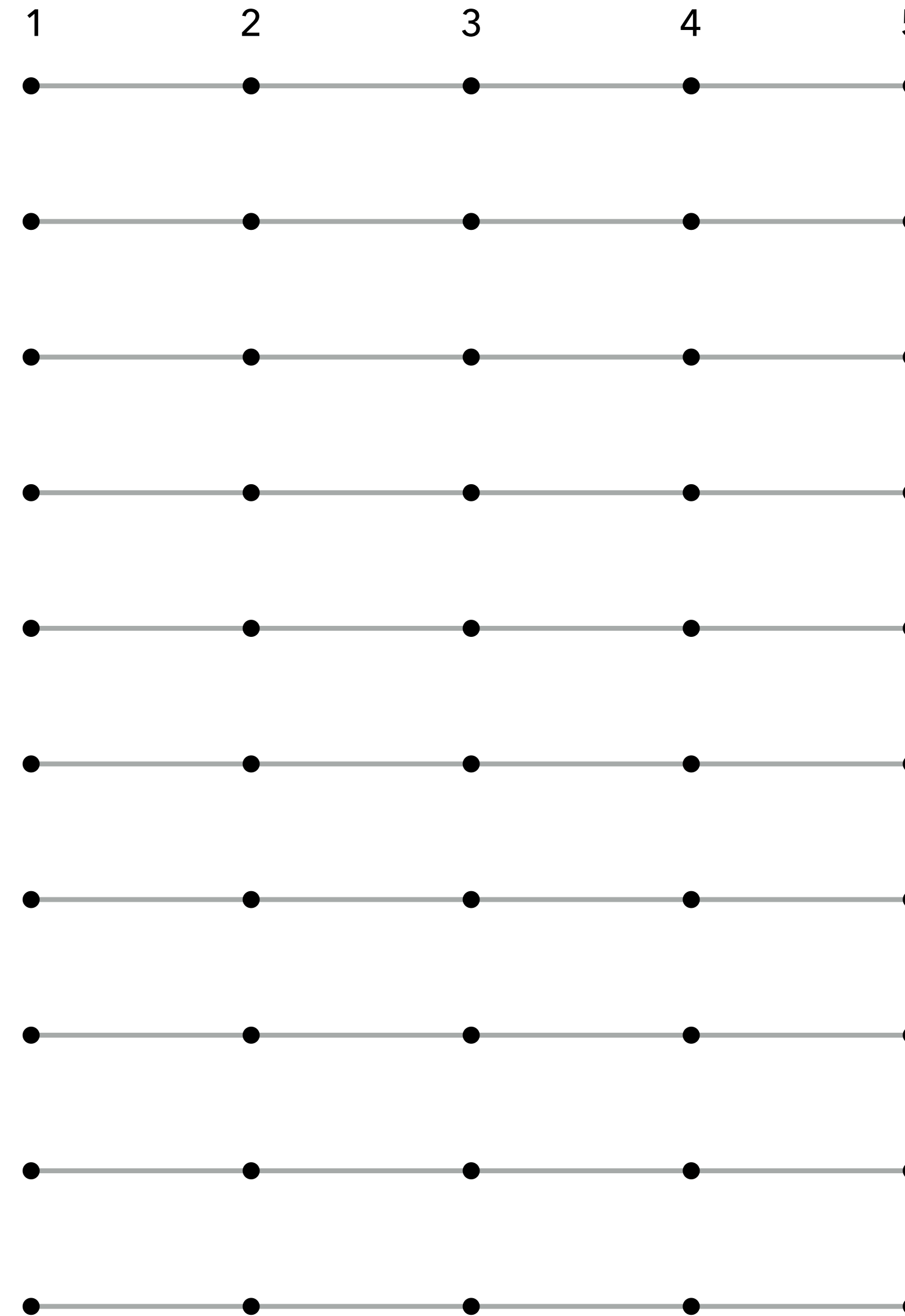


Rate your readiness level for the Low Touch Economy

latest updates: lowtoucheconomy.com

Employee interactions	Is physical contact between employees and/or clients needed to conduct business?
Client interactions	Clients and/or employees need to share the same equipment or objects?
Physical location	Clients or employees share the same indoor spaces
Employee gatherings	Employees work in groups closely together to run your business
Client Gatherings	Clients are in groups to enjoy your product or service
Extra vulnerable	Your employees or clients are (partly) vulnerable groups like elderly, ...
Travel	Client or employees need to travel (local vs international)
Demand	Demand volatility of your business model is closely correlated with the health crisis
Supply chain	Your business model is dependant on local or international supply chain
Rigid structure	Society evolves but your business could be stuck with a very rigid structure.



Results: Lower scores are better

1 = doesn't apply to your situation
5 = applies to your situation

- ▶ Score 1 or 2 at all sections? You should be able to adapt your organization with minor tweaks to the Low Touch Economy
- ▶ Any score 3, 4 or 5 needs to be addressed. This could reflect a significant hurdle to grow in the Low Touch Economy
- ▶ **A total score above 25? You will need to redesign a large part of your business model and/or operating model to play any role in the Low Touch Economy.**
- ▶ The higher the score, the more agile your organization needs to be. You must prepare for potential aftershocks in the market.